

PHILIPPINES



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The 2024 AAP Motorsport **Development Program Kicks Off**

Since 2015, the Automobile Association Philippines (AAP) has been conducting the Motorsport Development Program (MSDP), a grass-roots program dedicated to training the next generation of race car drivers.

The MSDP's success in promoting accessible motorsport nationwide is proven by its graduates winning in their chosen class of car racing. Last April at the 28th AAP Annual Motorsport Awards, four MSDP graduates were acknowledged and awarded:

- Raymond Paul Base 2023 AAP Driver of the Year for Slalom, National Slalom Series Front Wheel Class Cham-
- pion, Overall Class Champion • Russel Gabriel Cabrera – Toyota Gazoo Racing Vios Cup, Sports Class Champion
- Alain Gabriel Alzona Toyota Gazoo Racing Vios Cup,



AAP President Joe Ferreria, MSDP graduate, race car driver and AAP Motorsport Ambassador Carlos Inigo Anton and AAP Trustee, Chairperson for Motorsport Mandy Eduque at the 28th Annual Motorsport Awards, where Anton brought home several awards.

- Promotional Class Champion • Paolo Santos – Philippine Rallycross Series, 2023 Open Class Champion, 2023 AWD Class Champion.
- Aside from the four listed above, Carlos Inigo Anton, the AAP Motorsport Ambassador who
- is also a MSDP graduate, was recognized for:
- 2023 Asia Pacific Motorsport Championship - Plaque of Appreciation
- Radical Challenge Philippines – SR1 Cup Overall Class Champion



AAP President Joe Ferreria, MSDP graduate, race car driver and AAP Brand Ambassador Gabie Desales, and AAP Board of Trustee, Chairperson for Motorsport Mandy Eduque at the 28th Annual Motorsport Awards. Desales was awarded a Plague of Appreciation for participating in the 2023 Asia Pacific Motorsport Championship.

• Tuason Racing – Formula V1 for her participation in the 2023 – Pro Class Champion

Gabie Desales, the AAP Brand Ambassador who is an MSDP 2016 graduate, brought home a Plaque of Appreciation

Asia Pacific Motorsport Championship.

The 2024 MSDP kicked off last month, led by 10-time National Rally Champion, Vip Isada, fondly known as "Coach Vip."

The first MSDP session in Luzon was held on July 27 at the Southwoods Mall Bus Terminal in Laguna. For the Luzon leg of the program, Coach Vip was assisted by MSDP Instructors Paolo Santos, Art Guevara, Henry Buenconsejo, and Ivan Isada.

The first day of the program focused on the discussion modules. Coach Vip taught the participants about steering wheel basics and road safety. Following the discussions, Isada and the MSDP instructors delved deeper into the specifics, guiding the students through various drills to provide a more handson and practical understanding of the lesson.

"We've been doing (the) MSDP for the past 10 years, and we have already gained so many good results and good reviews,"



The Journey to Electronic Traffic Management

ate hearing on the Radio (RFID) System. Initially, I wondered what role we would play in the discussion. However, I found myself as an observer to the exchanges between tollway operators and Senators Raffy Tulfo and Sherwin Gatchalian.

The hearing focused on numerous complaints from motorists about delays caused by defective RFID sensors on tollways. Many blamed the quality of the equipment used in the Electronic Toll Collection (ETC) System. However, as I listened closely, I discovered that the main issue was the incorrect placement of the RFID sticker on vehicles. The transmitter, ideally,

AAP was invited to the Sen- should be placed on the windshield, but many had it installed Frequency Identification on the headlights. This misplacement caused the sensors to fail in reading the RFID if the vehicle approached the tollgate too quickly.

> After the hearing, I tested this myself on the South Luzon Expressway by driving slowly into the ETC lane. Sure enough, the RFID was read correctly, and the barrier lifted. Over several days, I repeated this process, consistently achieving the same result by maintaining a slow speed.

> During the Senate inquiry, Rogelio Singson, the president and CEO of Metro Pacific Tollways Corporation, explained that they are now asking motorists to have their RFID stickers repositioned to the upper part of their windshields. Although this may not be an easy



JOE FERRERIA

AAP President

task, if the reinstallation program gains momentum, it could significantly reduce the delays

at tollgates.

I have known Rogie, or

"Babes," for some time now and have always been impressed by his humility and dedication to hard work. When he was chairman and president of the Bases Conversion and Development Authority (BCDA), he would often drive around Subic Bay alone, without the usual entourage of bodyguards. I recall an incident when he encountered a roadblock marked as off-limits. Rather than asserting his authority, he introduced himself to the guard and politely asked him to verify his identity. The guard, upon realizing his mistake, was visibly embarrassed for stopping the BCDA Chairman.

Rogie's leadership at Metro Tollways is a fortunate turn of events, as he is well-equipped to tackle our traffic challenges. While his primary responsibility is the tollways, the government would do well to consider the solutions he proposes.

During the Senate discussions, Rogie confidently explained that there is a solution to the RFID system issues: replacing and repositioning the RFID on vehicles. More intriguingly, he discussed the shift toward a gantry system. If you've been to Singapore, you might be familiar with this setup—a steel structure spanning the road equipped with cameras and sensors to automatically detect vehicles. This system is highly efficient, requiring no human intervention. Metro Pacific Tollways plans to install this advanced system and complete it by 2026.

However, they face a significant challenge: deterring motorists from avoiding toll payments. Initial tests showed that 30 percent of motorists evaded

payment. To address this, a law needs to be passed to penalize vehicle owners who deliberately avoid paying tolls. This issue is further complicated by the need for access to the Land Transportation Office's database of vehicle license plates, which is essential for identifying owners and issuing penalties.

Unfortunately, without legislated penalties, vehicle owners can refuse to pay, which undermines the effectiveness of the gantry system. Solving these issues requires innovative leaders like Rogie and strong collaboration with the government. If this positive relationship can be fostered, we stand a good chance of solving some of the traffic problems on our streets.

On June 10, 2024, the Automobile Association Philippines (AAP) Advocacy Department continued its drive to promote safety and visibility among cyclists, as they collaborated with the Barangay Batasan Hills Youth Council to host a vital road safety lecture under the newly launched "Kita Kita Ka-Bisikleta" initiative. The event was initiated by the Youth Council Chairman Hon. Gabriel Peralta, who underscored the importance of educating cyclists to ensure their safety on the road. The session was led by AAP Ad-Cynthia Reyes, who emphasized the critical need for road vision head Mr. Antonio Pagulayan Jr. conducted an engagement segment on bicycle safety. Station 6 Offi-



Kita Kita Ka-Bisikleta Program cyclist participants at Barangay Batasan Hills, Quezon City wearing the #3500Lives shirts.

vocacy Assistant Vice President Sarmiento was present to welcome the participants. In his welcome remarks, Sarmiento safety awareness. Metropolitan highlighted the program's goal Manila Development Authority of enhancing road safety for cy-(MMDA) Traffic Education Di- clists., and declared that Police Station 6 stands united in this effort. He also expressed his gratitude to AAP, the MMDA, and the Barangay Batasan Hills cer-in-Charge PLTCOL Roldante Youth Council for their com-

mitment to this crucial cause. rangay Batasan Hills Youth Around 50 cyclists from Barangay Batasan Hills attended the event which aimed at increasing their visibility on the road and promoting safer riding practices. They all received #3500 shirts, road safety booklets, and reflectorized stickers. This collaborative effort of the AAP, MMDA, and the Ba-

Councils reflects their shared commitment to making streets safer for everyone. The initiative marks just the beginning, as the AAP Advocacy Department plans to launch more programs tapping a new demographic among road users, and expanding road safety awareness to a broader audience.



gay Batasan Hills Youth Council Chairman Gabriel Peralta and MMDA Traffic Education Division Head Antonio Pagulayan Jr. at the "Kita Kita Ka-Bisikleta" program at Brgy. Batasan Hills on June 10, 2024.

You can become part of this significant cause by volunteering as a road safety volunteer. Visit the official Facebook page of AAP Advocacy (@aaproadsafety) and sign up today. You may also contact the AAP Advocacy Department via email roadsafety@aap.org.ph or mobile number 09190735736.

AAP WELCOMES NEW LIFESTYLE PARTNERS

Increasing the benefits and perks offered to its members, the Automobile Association Philippines (AAP) announced its latest partnerships:



AAP Alabang staff with Wash Wheels owner Earl Flores (right)

WASH WHEELS **HOME AUTO CARE**

AAP Alabang launched its partnership with Wash Wheels Home Auto Care with a limited discount promo from June 5 to August 4, 2024.

AAP Alabang members were given a 10% discount on Wash Wheels' Wash & Wax or Premium Wash services, and 15% off on select Detailing services.

Wash Wheels offers their services in Ayala Alabang Village and nearby areas. For bookings and inquiries, you contact them at 0917-166-WASH (9274).



IN PHOTO (L-R): AAP Sales Staff Jenny Meneses, AAP Pampanga Marketing Assistant Julie Lachica, AAP Pampanga Branch Manager Kristine Pacgu, Weststar President Gilbert M. Fernandez, Weststar Vice President Erwin Magat, and Weststar VP for Sales Archival F.

WESTSTAR AUTOMOTIVE

GROUP INC.

Renewing its partnership with AAP Pampanga, Weststar continues to provide the following benefits to club members:

- 5% discount on bodyworks and painting
- 10% discount on mechanical/general repair
- · 10% discount on periodic maintenance service
- 10% discount on wheel balancing/ alignment
- 5% discount on auto detailing

Weststar Auto Sales & Service Center is located at Jose Abad Santos Avenue, San Matias, Guagua, Pampanga. For more information and further inquiries, contact Weststar at 045-626-5370.



IN PHOTO: (L-R) Rapide Assistant Manager Zirah Joy Larga, Rapide Operations Manager Florante Taguba, AAP Pampanga Branch Manager Kristine Pacgu, AAP Pampanga Marketing Assistant Julie Lachica.

RAPIDE SAN FERNANDO P AMPANGA

AAP members can now enjoy a 10% discount on parts and labor from Rapide San Fernando Pampanga. Simply present your AAP Membership card to avail of this discount.

Rapide San Fernando Pampanga is located at the Mac Arthur Highway, Brgy. Sindalan, San Fernando. For inquiries, you may contact Rapide San Fernando at 0920-760-1711.



IN PHOTO (L-R): AAP Marketing Assistant Kim Tayao, AAP Marketing Assistant Vergel Cruz, Peri-Peri Area Restaurant Manager George Labbao Jr. and AAP Sales and Marketing VP James Rollan.

PERI-PERI CHARCOAL CHICKEN

& SAUCE BAR

AAP Members can now enjoy a 10% discount when dining at Peri-Peri Tomas Morato, with a minimum purchase of 500 PHP. This promo is only available at the Tomas Morato branch. To avail of discount, club members only have to show their AAP Membership card.

Peri-Peri Tomas Morato is located at 295 Tomas Morato Avenue, Brgy. Laging Handa, Quezon City. They are open daily, from 10 AM to 12 MN.



IN PHOTO: (L-R) Rapide Assistant Manager Zirah Joy Larga, Rapide Operations Manager Florante Taguba, AAP Pampanga Branch Manager Kristine Pacgu, AAP Pampanga Marketing Assistant Julie Lachica.

WHEELZ ON THE SOUTH

Wheelz on the South, owned by popular content creator CongTV. recently joined the AAP Lifestyle Partners program.

AAP Members can now enjoy a 5% discount on oil change, brake services, tune-up, suspension, engine repair, and under chassis services by simply presenting their AAP Membership card.

10% OF

IN PHOTO (L-R): AAP Alabang staff member Jason Rojo, AAP Central **ERS Operations Manager Raymond** Mendoza, Wheelz on the South Muntinlupa City Sales Executive Marie Anne Reyes, Wheelz on the South Muntinlupa City Team Manager Joseph Jomocan, AAP Alabang Office Membership Services Manager Maricel Quiestas, and AAP VP for Membership Melvin Pingal.

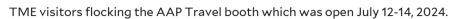
LALA GARDEN CAFÉ

AAP Members can avail of 10% discount when visiting Lala Garden Café. Just show your valid AAP Membership card to enjoy savings on Lala Garden Café's sumptuous promo offers.

Visit Lala Garden Cafe at Lot 22, Poinsettia Ave., PCS-35560, Golden Dragon Village, Brgy. Pampang, AC, Angeles City.

For inquiries, you may contact Lala Garden Cafe at 0919-071-1014.







AAP Travel employees and SM Mall of Asia staff get together for a photo op during the 2024 Travel Madness Expo (TME).

AAP TRAVEL JOINS TRAVEL MADNESS EXPO 2024

The Automobile Association Philippines (AAP) Travel joined the 11th edition of the biggest travel and trade fair expo in the Philippines on July 12-14, 2024. Bannered as "Revolutionizing Travel to Create Magical Experiences," the 2024 Travel Madness Expo was held at the SMX Convention Center, Pasay City.

"Your contributions, whether big or small, have made a significant impact on the success of Travel Madness Expo or TME. We hope that you will continue to be part of the 12th TME," said 2024 Travel Madness Expo Chairman Maria Paz Alberto. "We would be honored to have you join us again for another successful event."

TME Chairman Alberto along with Department of Tourism Secretary Christina Frasco, Department of Transportation Secretary Jaime Bautista, and other prominent guests graced the ribbon-cutting ceremony.

TME focuses on helping the tourism industry of the Philippines. Participating travel agencies, airlines, and hotels offered exclusive deals for event visitors.

AAP Travel offered all-in tour packages to Taiwan, Vietnam, South Korea, Hong Kong, Macau, Thailand and Japan. AAP Travel also offered affordable rates starting at P2,500 for domestic travel destinations including the Panay Islands, Batanes, Boracay, Bohol, Siargao, and Iloilo.

Aside from various international and local travel packages, those who booked with AAP Travel and availed of other AAP products and services got free SM discount cards and exclusive discounts on the AAP Membership fees.

AAP Travel also offered the processing of International Driving Permits on the spot.

Other affordable offers await on the official Facebook page of AAP Travel (@AAPTravelPH)! For bookings or inquiries, email AAP Travel at lakbay@aaptravel.com.ph or call 8705-333 loc. 203/231/261. You can also drop by and visit the AAP Travel office at the 2nd floor, AAP Tower, 683 Aurora Blvd, Brgy. Mariana, Quezon City.

JUNE AND JULY MONTHLY RAFFLE WINNERS ANNOUNCED

With the AAP Monthly Raffle three lucky AAP members winlaunched during the start of the year, the Automobile Association Philippines has expanded membership perks and benefits by awarding three exciting prizes every month.

June Monthly Raffle draw, with Auto Glass vouchers worth PHP

ning prizes perfectly useful for auto enthusiasts:

Rehan Kausar - Winner of a set of rims from Wheel Gallery

Mexico Industrial Cor-On July 4, 2024, AAP held its **poration** – Winner of Aguila

Jonathan Jim Gonzales -Winner of a car toolkit set

On August 5, 2024, AAP held the July Monthly Raffle draw, with another set of AAP members winning these travel-themed prizes:

Manolito Cabingan - Win-

ner of a Hero GoPro 11 Paul Angelo Mayores -

Winner of Caltex Fuel Vouchers worth PHP 3,000

Bernardo Medina – Winner of a JBL Link 300 Voice-Act

AAP Monthly Raffle winners can claim their prizes at the AAP Tower, located at 683

Aurora Blvd., Brgy. Mariana, Quezon City. Winners must present their winning e-raffle coupon, registered email, AAP membership card, and a valid-government-issued ID. Winners only have 60 days upon receipt of notification to claim their prize.

Stay updated on all AAP events and raffles, and know more about AAP Membership benefits and privileges by following the official Automobile Association Philippines Facebook page, @aaphilippines.

LATEST AAP AUTOCARE PROMO

of the year, the AAP Autocare team continues to offer topnotch service and exclusive discounts and promos to AAP members. Through these initiatives, the National Auto Club connects its members with a range of trusted brands.

Enjoy 25% Off on PMS Labor During Your Birthday Month

As a way of celebrating your birthday, AAP Autocare gives a 25% discount and free computerized scanning when you schedule your preventive maintenance service (PMS) appointment during your birth month. Just bring a valid government-issued ID to avail of the promo. Valid until December 31, 2024.

Revamp Your Ride with Top-Notch Body Paint and Repair Services

Make your car brand new • general overhauling again! AAP Autocare brings • top overhaul your vehicle back to its prime • basic tune up so that it looks and performs • timing chain component its best. Avail of this premium • timing belt component body paint and repair service • engine computer scan at an affordable price. It comes with free computerized scan- • transmission dialysis ning and free wheel alignment.

Save 20% on Labor During **Rainy Days Season**

Ensure your car is road • clutch component replaceready for the rainy season and

Heading into the second half enjoy a 20% discount on labor. Comes with free 21-point safety check-up and free computerized scanning. Services include:

- PMS package powered by Castrol
- general aircon cleaning
- clutch replacement
- suspension replacement brakes replacement

Level Up Your Ride with **AAP Autocare's Under** Chassis Promo

Avail of AAP Autocare's Under Chassis promo and enjoy 20% off on labor! This limited-time offer includes FREE computerized scanning, wheel alignment, battery check-up, fluids check, and car sanitation and disinfection.

Maximize your AAP Membership benefits by availing of these AAP Autocare services:

Engine Maintenance

Transmission

- · transmission overhaul (manual & automatic)
- valve body and solenoid / actuator replacement
- ment (manual)
- transmission gearbox learn-

8705-1402

- **Under Chassis** power steering overnaul suspension arm repair/replacement
- shocks absorber replace-
- ment tie rod & ball joint replacement
- wheel bearing replacement
- **Electronics** • ECU /computer box repair/ •
- ing / programming

FREE 21-POINT SAFETY CHECK-UP | FREE COI

0% DISCOUNT ON

transmission control module repair/replacement

32 Aurora Blvd.,

- cluster/combination meter repair/replacement
- basic wiring harness repair alternator repair
- starter repair

replacement

Brake System

- brake master
- · anti-lock braking system
- electronic control unit caliper assembly
- · drum brake parking brake
- **Body Repair and Paint**
- auto body repair

9682 Aurora Blvd., Quezon City

- auto body restoration
- collision repair
- scratches and dent repair
- wash-over
- mags repaint auto detailing (interior/exte-

rior)

- Aircon general cleaning and repair
- of components and repair freon charging/Denso recov-

@AAPAutocare

🗺 8705-1402

- ery machine AC compressor repair/re-
- placement Secure your spot by booking

your appointment at AAP Autocare. Contact them at 8705-1402 or message them at their Facebook page @AAPAutocare. You may also drop by at their office located at 682 Aurora Blvd., Quezon City.

THE 2024 AAP MOTORSPORT DEVELOPMENT PROGRAM KICKS OFF

good results and good reviews," said Coach Vip,

during his opening spiel to the MSDP students, right before the start of his first lecture. "I hope you guys will also have the same results, at the end of the session."

Day 1 of the MSDP was graced by the presence of AAP President Joe Ferreria, who gave a pep talk before the start of the module. He shared his own experiences with motorsport, highlighting his first-time driving a rally car and participating in a rally. He also expressed his enthusiasm for the future of motorsport, saying: "AAP is expanding its motorsport program. It's going to be exciting, and you will be part of it."

On the second day, the students applied on the track what they had learned from the module, maneuvering through an obstacle course prepared by the MSDP instructors.

"We firmly believe this would be a beneficial first step for anybody who would want to go into racing," said AAP Motorsport Head Rikki Dy-Liacco. "The program is also for those who want to understand more



MSDP Instructors Ivan Isada, Paolo Santos, Art Guevara, Vip Isada and Henry Buenconsejo, AAP Chief Executive Officer Mark Desales, AAP Motorsport Head Rikki Dy-Liacco and AAP President Joe Ferreria together with the MSDP participants.



The AAP rally car was used as a practice vehicle by the instructors and students.



MSDP lead instructor Vip Isada discussing the fundamentals of rally car driving during the module portion of the MSDP program.



Coach Vip Isada and the MSDP Metro Manila participants



MSDP graduate and race car driver Raymond Paul Base at the 28th Annual Motorsport Awards. Aside from winning the Front Wheel Class Championship and Overall Class Championship of the National Slalom Series, Base bagged the 2023 Driver of the Year Award for Slalom.

about road safety."

Prior to Laguna, the MSDP held sessions in Bacolod on July 5 and in Cebu on July 19. Upcoming MSDP events in August are as follows:

- August 8-11: Cagayan de Oro
- August 17-18: Iloilo
- August 24-25: Bacolod
- August 26: Cebu

The events in Iloilo and Bacolod are extra MSDP activities while the event in Cebu will focus on rally driving.

Unleash your inner race car driver —join the MSDP today and start living your motorsport dreams! Discover more about the MSDP and stay updated on upcoming sessions near you by visiting the @aapmotorsports Facebook page.