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THE NATIONAL AUTO CLUB



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FABULOUS PRIZES UP FOR GRABS AT AAP'S 95TH ANNIVERSARY GRAND RAFFLE

The Automobile Association Philippines (AAP) once again confirms the value of AAP membership by raffling off a brand-new car and four major prizes at its 95th General Membership Meeting on April 30.

To celebrate its 95th anniversary, the National Auto Club will give away a brand-new AAP Limited Edition 2026 Lexus LBX as its grand raffle prize.

The major prizes up for grabs are a Caltex fuel voucher worth P50,000, a Concept One Wheels voucher worth P50,000, a 3D2N Bohol Getaway voucher for two, and an LG StanbyME TV.

Those who want to join the raffle can

get e-coupons by:

- applying for or renewing AAP Membership (Associate, Regular, Elite, and Car Club)
- obtaining an International Driving Permit (IDP)
- availing of products and services from AAP Autocare or AAP Travel
- referring a family or friend through the AAP Member-Get-Member Program

The promotional period is set to run from March 12, 2026 to April 21, 2026. The draw date is set to take place during the 95th AAP General Membership Meeting on Thursday, April 30, 2026. It will be livestreamed via AAP's Facebook

page and conducted in the presence of a Department of Trade and Industry (DTI) representative.

During its 94th Anniversary Year in 2025, AAP held two separate runs of the Grand Raffle, the first in April and the second in December. AAP member Grant Osmond Sy took home a brand-new Ford Everest 2.0L Sport 4x2 6AT in April 2025 while AAP member Jan Christian Lopez received a brand-new Toyota Hilux Conquest 4x2 A/T last December.

To join, read the full raffle mechanics on the AAP Facebook page, @aaphilippines and on the AAP website: www.aap.org.ph.

95th ANNIVERSARY GRAND GIVEAWAY
AAP Limited Edition 2026 Lexus LBX

OTHER MAJOR PRIZES

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- Concept One Wheels Voucher
- 3D2N Bohol Getaway for 2
- LG StanbyME TV

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RAFFLE DRAW DATE | 04.30.2026
Per DTI Fair Trade Permit No. FTEB-2512-20 Series of 2026
Prize period is from March 19, 2026 - April 21, 2026

See product and price tags for details or visit www.aap.org.ph for more information.

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To know more about promos of other Toyota models, visit <https://toyota.com.ph/promos/ElectrifiedApril>. Promo runs from April 15-30, 2026. DTI Fair Trade Permit No. FTEB-25-1122 Series of 2026

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The Writing on the Wall:

Why This Fuel Crisis May Be the Tipping Point for Transport Electrification

The Manila International Auto Show last week was a showcase of electrified vehicles. From hybrid electric vehicles (HEVs) plug-in hybrid electric vehicles (PHEVs), to battery electric vehicles (BEVs), passenger cars as well as SUVs, MPVs and pickup trucks. The theme was appropriate with the fuel crisis we are in which, as of this writing, does not seem to have an end in sight. Some say three more painful months, but the more conservative analysts say it will take a year before things start going back to normal. That poses a problem for all of us, whether you are a private car owner or commuter — the early victims are the public utility jeepney drivers. With diesel fuel doubling in price, the hapless driver can't even break even. A lot have chosen to just abandon going out because you end up losing more than making a living.

Diesel prices in Metro Manila have risen for fifteen consecutive weeks. The latest hikes by major oil companies effective April 7 pushed pump prices to between P150 and P170 per liter — more than double what drivers were paying just months ago, before the Strait of Hormuz disruptions sent global crude markets into a spiral. For the PUJ driver feeding a family on daily boundary earnings, that is not an adjustment. It is a catastrophe. For the private motorist, it is a monthly budget shock that simply will not go away.

MIAS 2026: The Industry Has Already Decided

Walk into the World Trade Center last week and the answer to our energy dependence was on every floor. The 21st Manila International Auto Show, themed "Powering Mobility," brought together over 500 vehicles from 25 brands — with electrified models dominating the floor space. BYD, Geely, GWM, Chery, Jetour, GAC, Changan, Deepal, and Denza all led with electrified lineups spanning sedans, crossovers, SUVs, off-roads, and pickup trucks. Electrification is no longer a niche — it is now the default framing of the entire industry.

BYD went farthest in making the point. Beyond launching the Atto 2 EV and previewing the Sealion 7, the brand completed a Guinness-record convoy of 20 electrified vehicles across the Philippine archipelago — Luzon tip to Mindanao south — supported by over 160 charging locations nationwide. Range anxiety, long the most cited barrier to EV adoption here, is no longer the conversation stopper it once was.

What the Numbers Tell Us

A midsize diesel SUV — a Fortuner, Montero Sport, or Everest — gets roughly 9 km/L in combined city and highway driving. The Alabang-to-Makati round trip costs around P800 today. The Nu-



EYES ON THE ROAD
JOE FERRERIA
AAP President

vali-to-Makati round trip: nearly P1,750. Monthly, that is P17,600 just in fuel for the Alabang commuter alone. A comparable battery electric vehicle making the same trips on home charging (P12-16/kWh) costs roughly P100 and P170 respectively — a structural gap that no rollback will fully close as long as we remain dependent on imported fossil fuels.

The Baguio Test: Where the PHEV Earns Its Place

For the weekend family drive to the City of Pines — approximately 270 kilometers door-to-door from Alabang via SLEX, NLEX, SCTEX, and TPLEX — the fuel crisis has turned a pleasant road trip into a painful exercise in arithmetic. Here is what that journey costs today, side by side:

That P4,225 difference is not a small rounding error. It is a family dinner in Baguio. Two nights at a pension house. Three weekday commutes from Alabang to Makati. And it widens every week the price of diesel doesn't come down.

A PHEV with a 80-100 km electric range handles the bulk of the Manila leg on battery alone. The petrol engine only engages on the expressway and the mountain ascent. Charge overnight at your Baguio hotel — most now offer this — and the return leg begins on electricity again. No range anxiety. No behavioral leap of faith. It hits up at any petrol station when needed, yet absorbs none of the diesel price shock that has made this quarter so punishing.

A Crisis That Should Not Be Wasted

The worst outcome of any crisis is to absorb the pain and learn nothing from it. The AAP has always advocated for the Filipino motorist — for safety, rights, and economic wellbeing. Today that means pressing for reduced tariffs

on PHEVs and BEVs, expanded charging infrastructure along SLEX and NLEX corridors, building codes mandating EV-ready parking, and a credible timeline for electrifying public transport.

The fuel crisis will ease. Diesel prices will eventually come down. But the structural vulnerability this crisis has exposed will not disappear with the next rollback. The cars were already at MIAS. The technology is here. The economics are compelling, and the Baguio numbers prove it.

What the Filipino motorist now needs, and what the AAP will continue to push for is the policy environment, the infrastructure, and the financing mechanisms to make the transition real, affordable, and equitable for every Filipino who gets behind the wheel.

The writing is on the wall. It has been for some time. The fuel crisis has simply made it impossible to look away.

The author writes on transport policy, motoring advocacy, and the future of mobility. The views expressed represent the advocacy perspective of the Automobile Association Philippines.

	Diesel SUV	Plug-In Hybrid	PHEV Savings
Fuel / energy (round trip)	P6,975	P2,750	P4,225
Tolls (round trip)	P1,960	P1,960	—
Total road cost	P8,935	P4,710	P4,225 saved

* Diesel at P155/L avg; PHEV: first 85 km each leg on battery (P14/kWh), remaining 185 km on petrol at P100/L, 16 km/L, with overnight charge in Baguio

FIA, ITS REGION II (ASIA-PACIFIC) AND THE AUTOMOBILE ASSOCIATION PHILIPPINES HOST ASIA-PACIFIC ROAD SAFETY LEADERS IN MANILA FOR UNITAR-POWERED FIA SAFE MOBILITY 4 ALL & 4 LIFE PROGRAMME

- FIA, FIA Region II (Asia-Pacific) and the Automobile Association Philippines hosted 16 FIA Member Clubs and government officials from 15 countries including Beverley C. Sabela, Chief of Traffic Safety Training and Advocacy for the Land Transportation Office of the Philippines in Manila for the UNITAR-powered FIA Safe Mobility 4 All & 4 Life programme.
- Launching the programme in FIA Region II aims to boost road safety across Asia-Pacific through training, mentoring, evidence-based action and stronger collaboration.



Road Safety and Global Advocacy said: "We have a collective responsibility to ensure that no road user is left behind as we work towards safer mobility systems worldwide."

"The FIA Safe Mobility 4 All & 4 Life programme supports evidence-based and scalable road safety solutions, translating global priorities into practical actions tailored to regional and national needs."

About FIA Region II (Asia-Pacific) Member Club attendees

Representing road users from across the region, FIA Region II (Asia-Pacific) Member Clubs attended from:

- Australia (Australian Automobile Association and member The Royal Automobile Club of Tasmania);
- Bangladesh (Automobile Association of Bangladesh);
- Cambodia (Automobile Association of Cambodia);
- India (Federation of Indian Automobile Association);
- Indonesia (Ikatan Motor Indonesia);
- Japan (Japan Automobile Federation);
- Kyrgyzstan (Auto Motor Sport and Road Safety Federation);
- Mongolia (Mongolian Automobile Motorcycle Sports Federation);
- Nepal (Nepal Automobiles Association);
- The Philippines (Automobile Association Philippines);
- Singapore (Automobile Association of Singapore, Motor Sports Singapore);
- Sri Lanka (Automobile Association of Ceylon);
- Thailand (The Royal Automobile Association of Thailand);
- Uzbekistan (National Autosport & Karting Federation of Uzbekistan);
- Vietnam (Automobile Association of Vietnam).

The Fédération Internationale de l'Automobile (FIA), the global governing body for motor sport and the federation for mobility organisations worldwide, together with FIA Region II (Asia-Pacific) and the Automobile Association Philippines (AAP), hosted road safety leaders from across Asia-Pacific in Manila for the second seminar of the FIA Safe Mobility 4 All & 4 Life programme in the region.

According to the World Health Organization, road traffic injuries remain a major challenge across Asia-Pacific, with the South-East Asia and Western Pacific regions accounting for more than half of global road traffic fatalities, highlighting the urgent need for coordinated action.

Developed by the FIA, in collaboration with the United Nations Institute for Training and Research (UNITAR) and with the support of the FIA Foundation, the FIA Safe Mobility 4 All & 4 Life programme aims to support local authorities and organisations with training, mentorship, and evidence-based actions to improve road safety for all users.

Delivered through a mix of in-person

seminars, online learning and mentorship, this FIA University initiative brings FIA Member Clubs and government authorities together to build capacity, learn side by side, and develop practical road safety projects that drive meaningful change with guidance from international experts.

Sessions explored how youth engagement, urban development and innovation support the Sustainable Development Goals and the Decade of Action for Road Safety, while encouraging participants to apply data-driven strategies and share knowledge and expertise across the FIA network.

Delegates from 16 FIA Region II (Asia-Pacific) Member Clubs and government representatives from across 15 countries in the region took part in the seminar, including Australia, Bangladesh,

Cambodia, India, Indonesia, Japan, Kyrgyzstan, Mongolia, Nepal, the Philippines, Singapore, Sri Lanka, Thailand, Uzbekistan and Vietnam.

AAP invited Beverley C. Sabela, Chief of Traffic Safety Training and Advocacy for the Land Transportation Office of the Philippines, to take part in the programme, highlighting the strengthened partnership between the Club and the Philippine government to launch initiatives aimed at saving lives on the road.

Augustus 'Joe' Ferreria, FIA Region II President said: "By bringing our Member Clubs together with international partners and policymakers, we are building the regional network of leaders needed to create lasting, tangible change for road users across Asia-Pacific."

"Thank you to everyone who joined

us over these two days, you have demonstrated how, through collaboration, innovation and accountability, we can accelerate progress towards safer and more sustainable mobility for everyone."

Alex Mejia, Director of UNITAR's Division for People and Social Development said:

"Achieving sustainable and enduring road safety outcomes requires collaboration and knowledge-sharing across regions."

"With this edition of the FIA Safe Mobility 4 All & 4 Life programme, we hope to empower government leaders and FIA Clubs in Asia-Pacific with the skills and tools required to implement effective road safety strategies for their communities. We are in this together. And we are committed to saving lives."

Stefano Annunziari, FIA Director for

AAP STAY BRIGHT GOES TO UNIVERSITY OF BATANGAS

In line with the Automobile Association Philippines' (AAP) commitment to developing road safety practices among the youth, AAP conducted the AAP-Shell Biyahero "Stay Bright for Kids" Program at the University of Batangas – Batangas City Campus Junior High School on March 13, 2026.

The program formally commenced with opening remarks by Ritchie Magadia, OIC Principal of the University of Batangas Junior High School, who warmly welcomed the AAP team and students. She expressed full support for the "Stay Bright for Kids" Program and underscored the importance of road safety as an integral part of holistic student education.

Conrad Parizal, Social Performance and Social Investment Manager and Corporate Relations Adviser of Shell Philippines Corporation, emphasized Shell's commitment to road safety ad-



Ritchie Magadia, OIC Principal of the University of Batangas Junior High School, highlighted the importance of road safety during her opening remarks at the Stay Bright for Kids program.



Social Performance and Social Investment Manager and Corporate Relations Adviser of Shell Philippines Corporation Conrad Parizal emphasized Shell's dedication to community development and fostering road safety awareness among young learners.



AAP Advocacy head Cynthia Reyes led the Stay Bright for Kids program at the University of Batangas, Batangas City on March 13, 2026.

vocacy and the value of school partnerships in developing responsible future road users.

During the discussion, AAP aligned the "Stay Bright for Kids" module with

the school's "Students Today, Road Users Tomorrow (STRUT)" program, integrating it into the existing curric-

ulum. This collaboration reinforces AAP's commitment to strengthen road safety awareness and responsible road-use habits among students.

Cynthia G. Reyes, AAP Advocacy head, outlined the objectives of the AAP-Shell Biyahero Program and

explained how the STRUT initiative supports students in becoming knowledgeable and responsible road users.

The session was conducted with 350 Grade 10 students in attendance. Despite some students joining concurrent school activities, AAP ensured that all participants received road safety materials, including AAP-Shell shirts, road safety shields, booklets, and reflective keychains.

Following the lecture, AAP conducted a poster-making contest where three selected participants had ten minutes to illustrate key lessons from the session, while the rest of the students completed a post-test. The results will contribute to AAP's Monitoring, Evaluation, and Learning (MEL) process, enabling the organization to assess the program's effectiveness and its impact on student understanding of road safety.

95TH AAP GENERAL MEMBERSHIP HYBRID MEETING AND ELECTIONS SET FOR APRIL 30

The Automobile Association Philippines will hold the 95th AAP Annual General Membership Meeting and Elections in hybrid format on April 30, 2026, Thursday at 2:00 pm.

The GMM will be conducted in person and simultaneously livestreamed on AAP's official Facebook page.

To ensure the comfort, safe-

ty, and orderly conduct of the meeting, in-person attendance will be limited. Invitations to the hybrid event will be sent via email to AAP members to facilitate pre-registration.

NOMINATIONS TO THE AAP BOARD

In preparations for this year's GMM and annual elec-

tions, the AAP Nominations Committee is accepting nominations for the 2026-2027 Board of Trustees. Regular AAP members in good standing (with no unpaid obligations) may submit their nominations to the Nominations Committee on or before April 15, 2026.

Nominees should meet the following criteria:

- Must be a regular AAP member for at least one year
- Must be a member of AAP in good standing
- Must be able and willing to devote time and energy to attend meetings and activities of the AAP as a member of the Board of Trustees
- Must send a brief resume to the Nominations Committee,

c/o AAP Executive Office, 10/F, AAP Tower, 683 Aurora Blvd., Quezon City, 1122, or send your resume via email to info@aap.org.ph

- Must be present online or in-person during the AAP General Membership Hybrid Meeting on April 30, 2026.
- Must pass the evaluation to be conducted by the Nominations

Committee. The evaluation will focus on the willingness and availability of the nominee to volunteer his/her time and energy to the association.

AAP's incumbent Board of Trustees and Management look forward to your participation at the 95th General Membership Meeting on April 30, 2026, Thursday, at 2:00 pm.

AAP STAY BRIGHT GOES TO UNIVERSITY OF BATANGAS

FROM B2-2 The program concluded with heartfelt closing remarks from Pamela Q. Barairo, Head of Mathematics/EsP of the Junior High School Department. She underscored the importance of instilling road safety awareness among students, noting how AAP initiatives complement academic learning and promote responsible behavior both inside and outside the classroom. Barairo also encouraged students to apply what they had learned in their daily lives and to serve as advocates of road safety in their communities.

Nilo Aguba, head of the AAP Legal Department, also delivered closing remarks, emphasizing the legal and ethical responsibilities of road users and reinforcing the role of laws and regulations in promoting safe behaviors. Aguba also encouraged the students to be vigilant, responsible,

and proactive, reminding them that awareness and compliance with road safety rules are essential to protecting themselves and others.

The successful implementation of the Stay Bright for Kids Program at the University of Batangas reflects AAP's strong partnership with the school in advancing road safety education that was made possible with the coordination of AAP volunteer Matthew Mendoza and University of Batangas Senior High School student Roxanne Ila Ramos.

This AAP - Shell Stay Bright for Kids initiative maintains a sustained effort to educate young learners on road safety. The program will continue across different grade levels, ensuring that more students are equipped with the knowledge and responsibility necessary to become safe and responsible road users in the future.

AAP RENEWS CONTRACT WITH UAAGI



The Automobile Association Philippines (AAP), continues its mission to better serve the motoring public through its partnerships. On September 19, 2025, AAP renewed its Corporate Membership contract with United Asia Automotive Group Inc. (UAAGI), distributor of the automotive brands, BAIC, Chery, Foton, and Lynk & Co.

Through the AAP Corporate Membership, units sold under UAAGI are bundled with a Regular AAP Membership, which includes 2 free emergency roadside service (ERS) interventions. This benefit does not include Foton 6-wheeler trucks.

In photo (L-R): AAP ERS and Autocare Services Head Raymond Mendoza, AAP Membership Head Melvin Pingal, AAP Chief Operating Officer Malcolm Pausanos, UAAGI VP for Customer Service Division Lito Landicho, General Manager for FOTON Business Levy Santos, and UAAGI Senior Vice President and Chief Marketing Executive Lyn Buena.

Access @aaphilippines for more information.

ERRATUM FEBRUARY 19, 2026

In the news article 'AAP and UAAGI Renew Partnership', published in the Automobile Association Philippine (AAP)'s 2026 February supplement in the Philippine Daily Inquirer, published last February 13, 2026, Jetour was named as one of the brands included in the partnership.

The brands that are included in this partnership are as follows:

- BAIC
- Chery
- Foton
- Lynk & Co

AAP would like to sincerely apologize for this oversight on our end. AAP highly values its partnership with all its automotive partners, and we would like to ensure that moving forward, an error as critical as this would not be made again.

The article has now been edited to include Chery instead, as it currently has the highest number of enrolled units under AAP's Emergency Roadside Assistance (ERS) program.

We once again would like to apologize for this serious error on our end.

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